

FALL GOLF



2024

September 9, 2024 | Carolina Golf Club

2024 Sponsorship Opportunities

The premier commercial real estate golf tournament in Charlotte. There are limited opportunities to be recognized as a sponsor during this two-flight tournament. All proceeds support CRCBR & NAIOP Charlotte programs, initiatives, and events.

Sponsorships are available on a first-come, first-served basis.

Title - \$4000 + swag* SOLD

- Four player registrations
- Sponsor provides special tournament swag (e.g. hats, Yeti cups, rangefinder, etc.) coordinated with staff
- Company logo prominently featured on all marketing materials & tournament signage
- Address players before flight of sponsor's choice

Beverage Cart - \$4,000* SOLD

- Two player registrations
- Company logo recognition on beverage cart
- Drive beverage cart

Golf Cart & Player Bag - \$4,000* SOLD

- Two player registrations
- Company logo on all carts
- Company logo on one side of player bags

Golf Balls - \$4,000*

- Company logo on golf ball packaging
- Two player registrations

Scoreboard - \$2,500*

- Company logo on scoreboard

Lunch - \$2,500 SOLD

- Two opportunities available
- Signage at lunch
- Company logo recognition on lunch napkins

Reception - \$2,500 SOLD

- Two opportunities available
- Signage at reception
- Company logo recognition on cups

Scorecard - \$2,500* SOLD

- Company logo on scorecards

Driving Range - \$2,500

- Two opportunities available
- Company logo recognition at driving range

Bottled Water - \$2,500* SOLD

- Company logo on tournament bottled water

Breakfast - \$1,750 SOLD

- Two opportunities available
- Signage at breakfast
- Company logo recognition on breakfast item

On-Course Sponsors

Sponsors will receive on-course signage at contest hole and will have on-course representatives to monitor contests.

Hole-In-One - \$4,000* SOLD

- Two player registrations

Putting Contest - \$4,000* SOLD

- Two player registrations

Straightest Drive - \$2,750* SOLD

Longest Drive - Male - \$2,750*

Longest Drive - Female - \$2,750*

Cold Towel Tent - \$2,750*

- Cold towels to be provided by sponsor

Closest to the Pin - \$2,500 1 SOLD

- Two opportunities available

* Exclusive sponsor for this tournament item

To become an event sponsor, email your 1st and 2nd sponsorship choices to info@naiopclt.org. A NAIOP Charlotte/CRCBR representative will reach out to confirm and arrange payment.