

2025 ALLIANCE SPONSORSHIP

Build Relationships. Grow Business. Support Commercial Real Estate.



Participation in the Alliance Sponsorship program is a benefit of CRCBR membership.

THE CHARLOTTE REGION COMMERCIAL BOARD OF REALTORS® IS A THRIVING AND DYNAMIC PROFESSIONAL ASSOCIATION.

CRCBR is the state's largest and most active commercial real estate association. Membership provides a shared purpose, vision, and mission to promote and protect the commercial real estate industry professional. It offers an opportunity to develop lifelong professional affiliations, creates an outlet for community involvement, and serves as a platform for defending private property rights.



NETWORK

Bringing people together.

Connect with over 1,000 CRE professionals at various events including Circle of Excellence awards, golf tournaments, Fall event and networking socials.



LEARN

Providing CRE specific education.

Enhance your commercial real estate knowledge through specialized education, from continuing education courses to Breakfast with Brokers and CRE Chats.



ADVOCATE

Speaking on your behalf.

Support the CRE industry by monitoring legislation, working with elected officials, and informing our members of public policy issues.



LEAD

Creating leaders in CRE.

Develop leadership skills through our Leadership Class, partnerships with local universities, and community and industry investments.



TRANSACTION

Doing business.

Facilitate deals and stay informed through access to SiteIndex, market reports, and put it in writing with Zipforms.



MANAGE

Offering resources to manage your business.

Providing access to NCR legal hotline, tech support, mediation/arbitration services, and discount benefit programs.

As a sponsor, you'll gain prominent visibility among industry professionals. Each sponsorship package is curated to align with your needs and enhance your brand recognition.

A 2024 OVERVIEW

1000+ Members



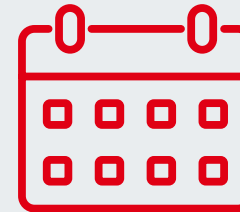
400+ Subscribers to SiteIndex with



5,109 Active Listings



43,617 Properties



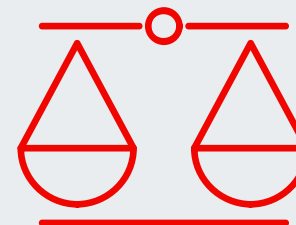
OVER 1000 ATTENDEES

at 30 in-person events &
15 virtual events



41 ALLIANCE SPONSORS

supporting our mission



\$10,004 RAISED

for RPAC & CRE-PAC by 196
contributors

As of 05/2024



BENEFITS OF SPONSORSHIP

The impact of sponsorship includes networking with industry leaders, building relationships that lead to referrals and deals, and supporting the commercial real estate industry. As a sponsor, you will gain:



BRAND VISIBILITY

Gain recognition among industry leaders.

Showcase your brand to the largest commercial real estate association in the Charlotte region.

ENGAGEMENT

Deepen connections with the largest network of CRE professionals.

Demonstrate your firm's expertise, innovation, projects and listings by aligning with CRCBR.

SUPPORT THE MISSION

Deliver your message to the right people.

Maximize your voice through CRCBR. Help strengthen the network of brokers through education, networking, and advocacy.



For more information about sponsorship and getting involved, contact info@crcbr.org or visit [crcbr.org/sponsorship-opportunities](https://www.crcbr.org/sponsorship-opportunities).

2025 ALLIANCE SPONSORSHIP

WHY SPONSOR?

Chairman
\$7,500

Champion
\$5,500

Partner
\$4,000

Foundation
\$2,500

Supporting
\$1,750

BRANDING & RECOGNITION

Website	LOGO	LOGO	LOGO	NAME	NAME
Sponsor banner at all events	LOGO	LOGO	LOGO	NAME	NAME
Event promotional emails	LOGO	LOGO			
<i>The Voice</i> newsletter	LOGO				
Dedicated social media post	1	1			

PROGRAMMING

Program registrations annually (excluding golf)	10	8	6	4
Spring or Fall golf team	FULL	FULL	HALF	
Flight choice (AM or PM) if applicable	YES			
Discount on event sponsorships	10%			

PARTICIPATION

Industry partner membership (If applicable)	YES	YES	YES	
Speak at board of directors meeting	YES			

WORDS FROM OUR SPONSORS

Don't know if an Alliance Sponsorship is right for you? Don't just take our word for it. Here are reviews from just a few of our Alliance sponsors.



KATE UREY

*SVP Leasing & Redevelopment,
Northwood Office*

CRCBR is more than just a partnership – it's become a fundamental part of the Charlotte brokerage community. Our sponsorship allows us to maintain, create and support relationships with local commercial real estate brokers and ultimately help drive the entire Charlotte market forward.



ANDRE COLLINS

*Founding Partner
First & Early Partners*

Our alliance with CRCBR represents a commitment not just to our own growth, but to the broader advancement of the real estate industry. Through supporting CRCBR, we foster innovation, champion best practices, and benefit from engaging opportunities in a nurturing environment where everyone truly thrives.



DEANE TRUE

*Director of Commercial Lending
Skyla Credit Union*

I've been tracking the business that has been referred to Skyla Credit Union over the last 10yrs and I found over \$12,600,000 from direct referrals of commercial real estate loans along with accompanying business accounts. A good portion of which have turned into repeat business and referrals to other business prospects.

THANK YOU TO THE 2024 ALLIANCE SPONSORS

CHAIRMAN



CHAMPION



THE KEITH CORPORATION



PARTNER



FOUNDATION

CBRE

First & Early Partners

Langan

Prologis

TI Interiors

SUPPORTING

Colliers International

Foundry Commercial

Insite Properties

KDC Real Estate Development & Investments

MECA Commercial Real Estate

Piedmont Properties Of The Carolinas, Inc.