

Fall Golf



September 29, 2025 | Carolina Golf Club

Sponsorship Opportunities

The premier commercial real estate golf tournament in Charlotte. There are limited opportunities to be recognized as a sponsor during this two-flight tournament. All proceeds support CRCBR & NAIOP Charlotte programs, initiatives, and events.

Sponsorships are available on a first-come, first-served basis.

Exclusive Premium Sponsorship (\$5,000)

Title Sponsor - \$5,000 + Swag

Four player registrations

Sponsor provides special tournament swag (e.g., hats, Yeti cups, rangefinders, etc.)

Company logo prominently featured on all marketing materials & tournament signage

Opportunity to address players before the flight of sponsor's choice

On-Course Sponsorships (\$5,000 - \$3,500)

Sponsors receive on-course signage at their contest hole and may have representative on-site to engage with players and monitor contests.

Hole-In-One – \$5,000

Two player registrations

Putting Contest – \$5,000

Two player registrations

Cold Towel Tent – \$3,500

Cold towels provided by the sponsor

Longest Drive (Male) – \$3,500

Longest Drive (Female) – \$3,500

Closest to the Pin – \$3,500*

Straightest Drive – \$3,500

Driving Range & TrackMan Experience – \$4,000

Event Sponsorships (\$5,000 - \$500)

Beverage Cart - \$5,000

Two player registrations

Company logo on beverage cart

Opportunity to drive beverage cart

Golf Cart - \$3,500

Company logo on all carts

Lunch – \$3,000*

Signage at lunch

Golf Balls - \$4,000

Company logo on golf ball packaging

Scoreboard - \$3,000

Company logo on scoreboard

Bottled Water - \$3,000

Company logo on tournament bottled water

Reception – \$3,500*

Signage at reception

Breakfast - \$2,500*

Signage at breakfast

Scorecard - \$3,000

Company logo on scorecards

Player Swag – \$3,500

Company logo on all bags

Pin Flag - \$500*

Company logo on pin flag and website

****Multiple opportunities available***

To become an event sponsor, email your 1st and 2nd sponsorship choices to jonathan@naiopclt.org. A NAIOP Charlotte/CRCBR representative will reach out to confirm and arrange payment.